



SOCIAL MEDIA POLICY

Newton Free Library is committed to using social media to engage the public about library resources and activities. Library sponsored and managed social media includes any website or application which allows users to share information such as Facebook, Instagram, Twitter, YouTube, blogs, and patron reviews and ratings of library materials.

Comments, posts and messages on these media are a welcome means of interaction with the public. While the library recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy (before publishing if possible).

Postings which contain the following may be removed at the library's discretion:

- Obscene, sexist or racist comments;
- Personal attacks, insults, or threatening language;
- Potentially libelous comments;
- Plagiarized or copy-written material;
- Private, personal information published without consent;
- Commercial or self-promotion or petitions;
- Organized political activity;
- Spam or suspected bot activity;
- Comments or links unrelated to the discussion.

The Library reserves the right to monitor content before or after it is posted on all their social media, and to modify or remove any messages or postings. In addition, the poster may be precluded from posting any subsequent messages to library social media sites.

The Library is not obligated to take any actions, and will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the service. The Library assumes no liability regarding any event that occurs or interaction that takes place involving any participant in any library-sponsored social networking media service.

By posting content the patron or user agrees to indemnify the Newton Free Library and its officers and employees from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to the posted content.

Approved by the Board of Library Trustees on August 26, 2015; Amended February 12, 2020.